

# Arizona Dressage Association

[www.azdressage.org](http://www.azdressage.org)

## Regular Board Meeting

Draft Minutes

June 14, 2010

### I. Roll Call/Introductions

**Call to order/Introductions:** Sue Leutwyler called the meeting to order at 6:38 PM.

- A. **Voting Directors in attendance:** Sue Leutwyler (President), Chad Farmer (1<sup>st</sup> Vice President), Cindy Hitchcock (2<sup>nd</sup> Vice President), Sue Di Muro (Treasurer), Kay Lorenzen, Cynthia Ganem, Kathy Smith, Michell Combs, Susan Finch, Jenny Cohn
- B. **Directors absent:** Jayne Shelly, Jenny Cannerelli
- C. **Alternate Directors:** Kelly Vinger, Lani Harris
- D. **Chairpersons of Standing Committees:** None Present
- E. **Members of Local Chapters:** None Present
- F. **Guests in attendance:**

### II. Officer's Reports

A. **Secretary's Report:** - *Motion:* Kay moved to "approve the minutes as presented." *Vote:* Unanimous. *Result:* Motion carried.

B. **Treasurer's Report:**

- 1. Current Balances and Report – Operating Income \$34,445.45, Credit Card Acct. \$3,134.78, Reserve Account \$25,174.64, Reserve CD \$11,318.76, Pantano Award CD \$11,318.76.
- 2. The USDF has implemented a new online roster update system that offers an electronic payment option for quicker ADA GMO membership verification. Sue D. reported that the bank does not charge a fee for a debit card (which can be used to make the USDF GMO payments) and there is no limit on the transaction amount.

*Motion:* Sue di Muro moved for "the ADA to obtain a debit card on the secondary (credit card) checking account primarily for payment of USDF GMO membership fees." *Vote:* 8 - Yes, 1 - No. *Result:* Motion carried.

*Motion:* Cindy moved to "accept the Treasurer's report as presented." *Vote:* Unanimous. *Result:* Motion carried.

### III. NAC Report – No report.

### IV. Standing Committee Reports

- A. **Membership Committee Report** – ADA currently has 331 members. 94 - 2009 ADA Members have not renewed.
- 1. With debit card capabilities, Michell will now implement USDF roster updates through the new USDF online system.
  - 2. The upcoming 2011 USDF GMO membership fee increases were discussed. A match of the USDF GMO fee increase was proposed with no additional ADA increase in membership fees (i.e., "net" to ADA/NAC will remain the same). New ADA/NAC fees would be as follows: Individual, Jr/YR, NAC and Primary Memberships-\$45, Supporting Family Membership-\$23, Centerline Only-\$30.

*Motion:* Michell moved to "increase ADA membership fees by an amount matching the USDF GMO fees increase." *Vote:* Unanimous. *Result:* Motion carried.

B. **Finance** – Presented with Treasurer's Report.

C. **Education Committee Report** -

- 1. **Hilda Gurney Clinic** – The application appeared in the June CL. No applications received yet.
- 2. **Upgrade Your Judging Eye II** – The USDF \$400 grant check was received which allows the ADA to pay \$150 for the arena use.
- 3. **ADA Scholarship** – Application clarification of criteria.

*Motion:* Kay moved to "change the wording to amend General Information #2's last sentence to read: The award is not transferable to a future award year or to another individual. The award is not transferable to another educational activity without committee approval." *Vote:* Unanimous. *Result:* Motion carried.

D. **Fundraising Committee Report** – No Report

E. **Awards Committee Report** – Barbara Stine's award has been delivered.

F. **Equipment Committee Report** – Trailer and CDS arenas and a printer were rented to Alice Sarno for her Coconino Dressage Show. The trailer and rings will stay in Flagstaff until ADA's August shows at Fort Tuthill. Pending Purchases: show radios, sound system

- 1. **Sound System Recommendation** - Replacement Sound system, including wireless microphone suitable for use in an arena. Perhaps a second music CD player as a backup.

G. **Communications Committee Report** -

- 1. **Website Stats**– Pageviews for May 2010: 21,315. Average Pageviews per Day: 244, Avg Sessions per day: 244. Most popular pages: eCL, Omnibus, Calendar, 01 2009 eCL, 02 2010 eCL, Coconino Show Page, Trainers Page. Most popular downloads: Class List, Omnibus, Rec'd Show Entry, Jan eCL, Horse Nominations App, Schooling Show entry, Coconino Prize List, Membership Form, Agenda.
- 2. **Centerline Billing:** - Cynthia Ganem is taking over the billing for the Centerline. She has been tracking ads and payments and will be getting bills out to advertisers on a quarterly basis. Billing will be done through QuickBooks.

a. **Classified Ad Rates** – Kay recommended a new billing rate for classified ads.

**Motion:** Kay moved to “charge an ADA member rate of \$5.00 for a classified ad up to 50 words and \$5.00 per photograph with an additional \$5.00 for non-ADA member advertisers.” **Vote:** Unanimous.

**Result:** Motion carried.

H. **Futurity Committee Report** – Discussion of minimum scores for Futurity winners resulted in a Board consensus that no change should be made.

I. **Juniors/Young Riders Committee Report** –

1. **Fundraising Guidelines** – Kelly and Sue will seek 501c3 expertise for JR/YR fundraising activities which will not jeopardize the ADA's 501c3 educational status.

2. **Region 5 Team Donation** - Lani read Catherine Chamberlain's letter to ADA regarding a Team donation and personal donation request. Three AZ Jr/YR's have qualified to represent Region 5 at the NAJrYR Championships and Catherine has qualified to ride at the Gladstone Championships.

**Motion:** Kay moved to “donate \$1,500 to the 2010 Region 5 Jr/YR Team.” **Vote:** Unanimous. **Result:** Motion carried.

**Motion:** Kay moved to “donate \$500 to Catherine Chamberlain to further her dressage education at the USEF National Junior Dressage Championships at Gladstone.” **Vote:** Unanimous. **Result:** Motion carried.

J. **Auditing Committee** – Policies and Procedures auditing is continuing and should be wrapping up soon.

V. **Shows:**

A. **Recognized Shows Committee Report** –

1. **USEF Special Programs** – The ADA has missed a USEF application deadline to achieve qualifying show status for several USEF special programs like national junior/young rider championships (Gladstone), Brentina cup, young horse and developing horse nat'l championships, young horse nat'l selection trials. **This does not affect USDF Regional Championships, AZ State Championships, Dressage Seat Equitation, USDF awards or Dover medals.** Shows affected are the 2011 ADA Spring Celebration and the 2011 ADA Fall Fiesta and these 2011 shows span two USEF show seasons. Normally, each season offers AZ riders Four (4) in-state chances to achieve qualifying scores for these USEF programs – two TDC shows and two ADA shows. This missed deadline means AZ riders will now have Three (3) in-state chances to achieve qualifying scores – two TDC shows and one ADA show for the 2011 season and the 2012 season, respectively. Individuals affected will be contacted personally by ADA to advise them of this change.

2. **Flagstaff Shows** – Volunteer Coordinator is needed; Jay is working on that. Fort Tuthill has implemented some last-minute policy changes that will increase ADA's show costs by approximately \$2,000 for the upcoming Flagstaff shows. Show fee increases were recommended, but via pre-meeting discussions, the Board declined to increase show fees this year to ease the economic \$\$\$ drain on ADA membership. Long distance show expenses can be volatile so reassessment of show fees for next year may be necessary.

3. **New February 2011 Show** – Jenny Cohn reports that preparations are on track. Show is scheduled for February 6<sup>th</sup>. Chad recommends a show committee meeting and will coordinate an appropriate time.

4. **AQHA Request** – The USDF has devised a joint program with AQHA for their members to accumulate AQHA performance points for dressage competitions. Chad is researching show requirements such as AQHA membership for judges and/or show staff and will report back.

B. **Schooling Show Report** – Cindy has scheduled the 2011 season schooling shows (seven shows) and is finalizing venues and judges. Possible new venue at Equistar in Desert Hills. The WW contract has been received for the September 26<sup>th</sup> Members Only Schooling show. Forms update is in progress.

VI. **Ad Hoc Committee Reports** –

A. **Paid Positions Review Committee** – Tabled to next month.

VII. **Old Business** – None

VIII. **New Business** –

A. **Omnibus** – Early preparations will begin. Nancy Miller will handle trainer directory and ad submissions and Kay will work on an Omnibus timeline.

IX. **Call to Members** – None

**Announcement of next meeting** – Sue Leutwyler's house July 12<sup>th</sup> at 6:30pm. Location: Ancala Subdivision, 118<sup>th</sup> Street and Via Linda, Scottsdale.

X. **Adjournment** – **Motion:** Kay moved to “adjourn the meeting.” **Vote:** Unanimous. **Result:** Motion Carried.